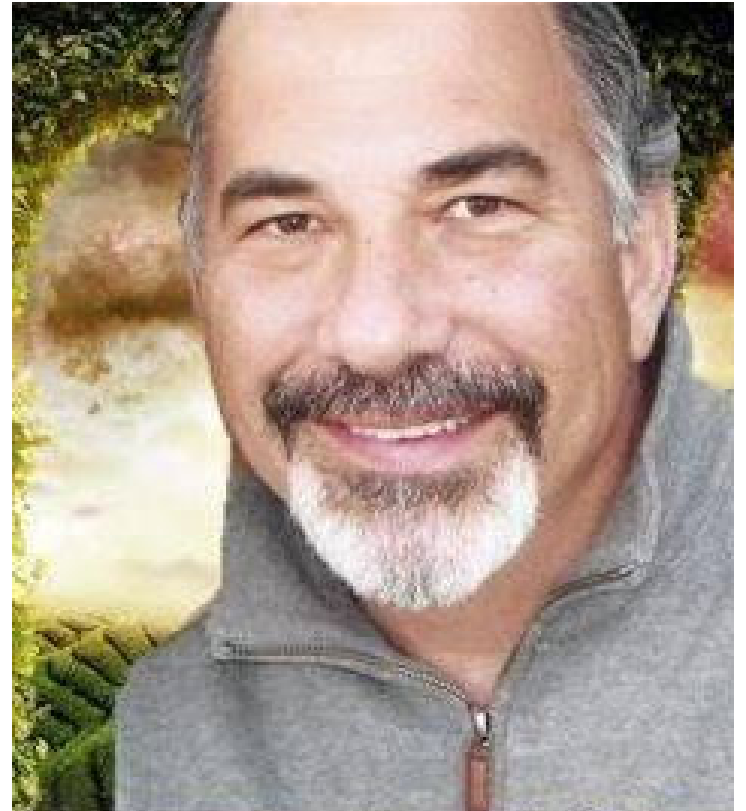
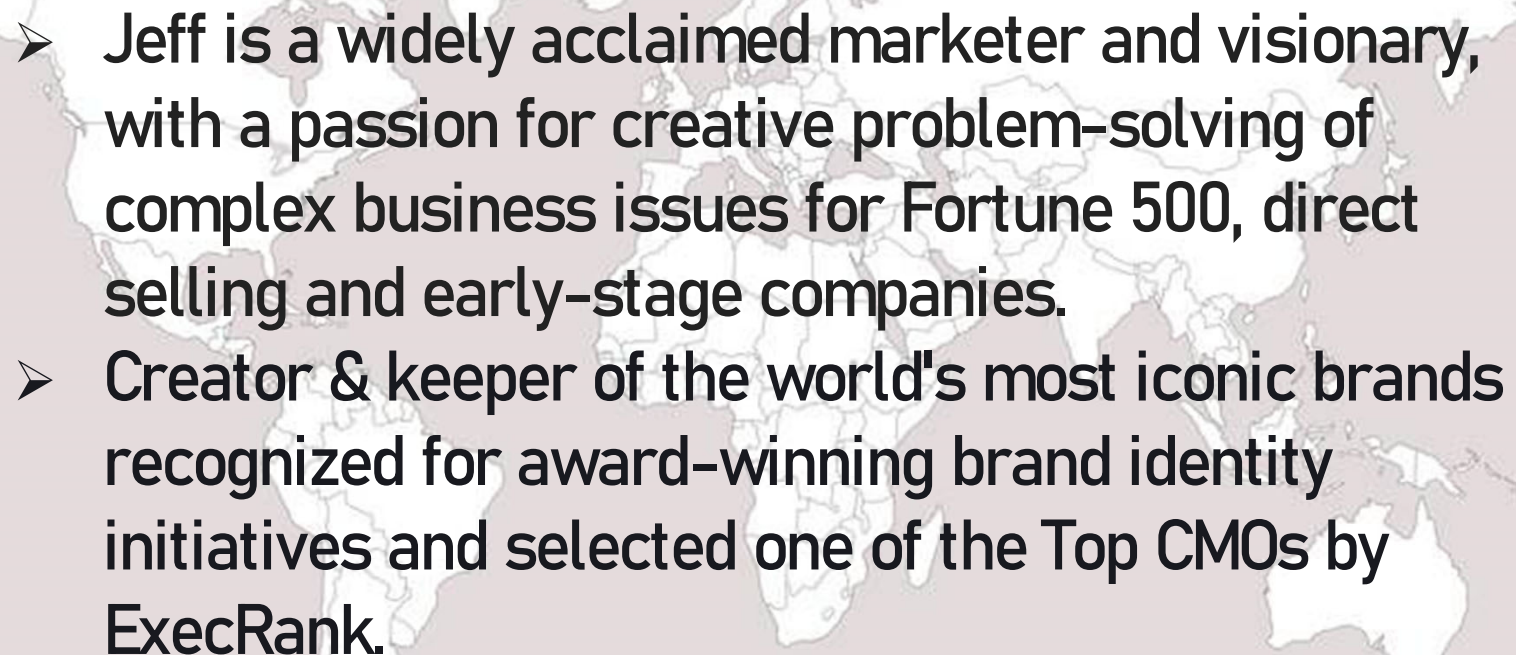
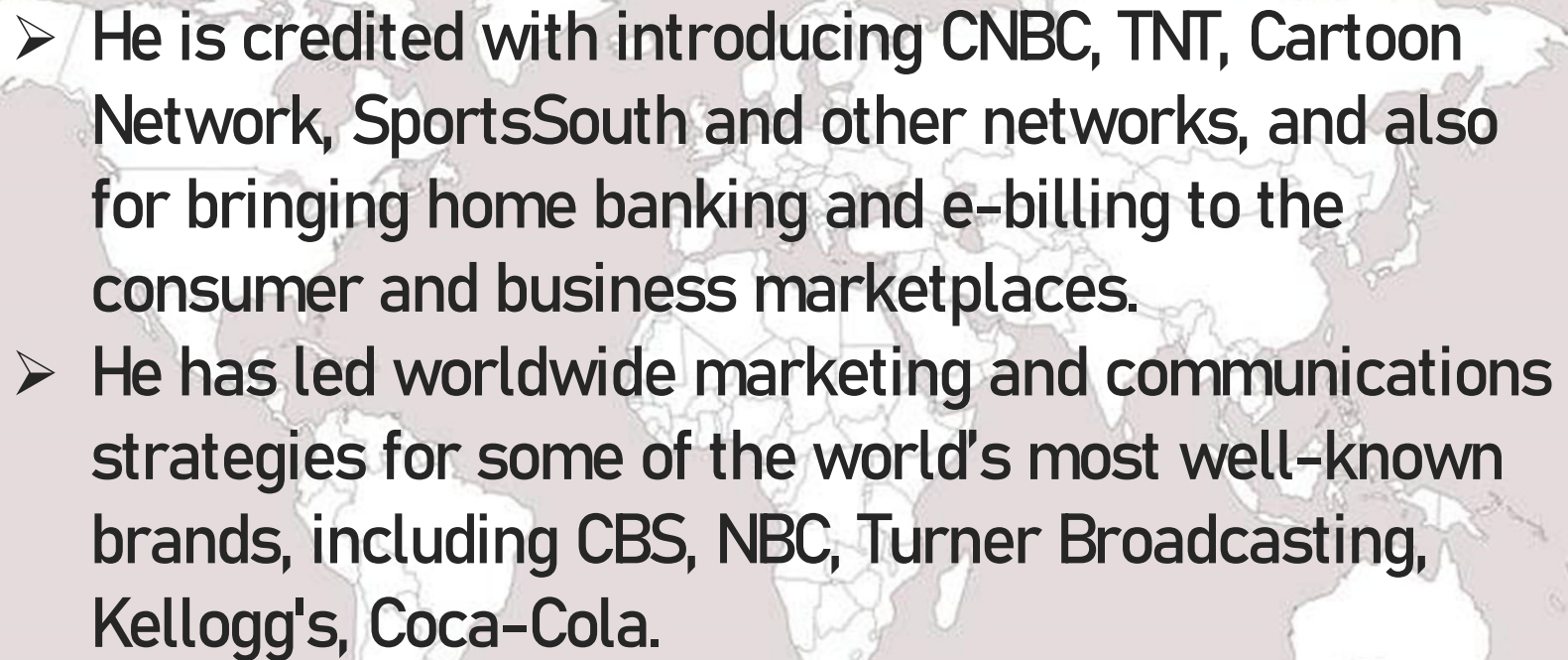




## Meet Jeff Cohen– Marketing Director



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- Jeff is a widely acclaimed marketer and visionary, with a passion for creative problem-solving of complex business issues for Fortune 500, direct selling and early-stage companies.
  - Creator & keeper of the world's most iconic brands recognized for award-winning brand identity initiatives and selected one of the Top CMOs by ExecRank.

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- He is credited with introducing CNBC, TNT, Cartoon Network, SportsSouth and other networks, and also for bringing home banking and e-billing to the consumer and business marketplaces.
  - He has led worldwide marketing and communications strategies for some of the world's most well-known brands, including CBS, NBC, Turner Broadcasting, Kellogg's, Coca-Cola.

Jeff is a proven leader across multiple industries with fresh business strategies that drive brand, product, audience, sales and other key performance indicators.

As he puts it, he is driven to produce disruptive and innovative solutions to today's marketing challenges.

